

2017-18 Nonprofit Resilience Institute
Board/Leadership Advancement Series

Co-Sponsored By



communityfoundation
 OF SOUTH JERSEY

Presented By



Our Commitment to Resilient Nonprofit Organizations

The Community Foundation of South Jersey (CFSJ) has long recognized that strong nonprofit leadership is key to community progress and enhancement. To support nonprofits in their desire to build sustainable organizations that serve their communities effectively, we have been partnering with The Nonprofit Center at La Salle University and the Campbell Soup Foundation in the Nonprofit Resilience Institute. The Institute is a dynamic, progressive series of learning experiences for teams of board members and executive directors from nonprofits based in southern New Jersey. The series provides a path toward a stronger nonprofit sector in South Jersey, distinguished by leaders with greater capacity to make strategic decisions and embrace innovation; ability to withstand challenging economic times; and the means to seize opportunities to become more sustainable and achieve greater results.

Once again, we have assembled a corps of nonprofit experts to provide interactive learning experiences that will mobilize up to three people from each of 10 different organizations to achieve greater success at every level. A program application can be found on page five and six. Grantees of The Community Foundation of South Jersey and Campbell Soup Foundation will be given preference, but all area nonprofits are strongly encouraged to apply. The entire cost of tuition is provided through CFSJ.

What We Have to Offer You and Your Organization

A cohort of 10 nonprofits will participate in the following integrated programs that take place over a five week period in support executive directors and board members.

For 2017-18, we offer three proven Board/Executive Director leadership development trainings that will crystalize your thinking on purposeful, impactful board service. To qualify, all participants must agree to take sessions one and two, with the third session optional.



Board Leadership Training Series – Stronger Boards Mean Stronger Organizations

This intensive, step-by-step program will build stronger and more effective boards of directors through a series of full-day workshops. Each participating nonprofit organization must bring a team of a minimum of two. Additional slots may be available and will be announced. The team of two must include the executive director and one board member. It is recommended that the board member participating be either the chair, vice chair, treasurer, or a committee chair. This will be the team responsible for bringing the learning back to the full board. The curriculum as follows:

Assessment and Life Cycles

Beginning with an assessment process, each organization will use knowledge gained to assess its starting position and move forward to improve its performance. This workshop provides a critical foundation on which the subsequent programs build. Using the concepts presented in Susan Kenny Steven's award-winning book, *Nonprofit Lifecycles*, we examine the predictable challenges that nonprofits and their board members can expect to face at different stages of organizational development. Not only will this workshop shatter your expectations and understanding of assessment, it will also provide you with invaluable tools and techniques for actually improving your work.

Guest Presenter: David Grant, former CEO, The Geraldine R. Dodge Foundation

When: June 21, 2017 from 9 am to 4 pm

Where: The Evergreens, 309 Bridgeboro Road, Moorestown, NJ 08057

BoardCorps: Bootcamp

A veteran of hundreds of presentations to nonprofit boards of every type and skill level, Dr. Laura Otten will introduce best practices in board governance, focusing on key areas of board roles and responsibilities, legal liability, fundraising, financial management, board development, strategic planning and the board/ED relationship. This acclaimed, full-day interactive experience is designed for professionals who want to maximize their board experience throughout their tenure. Through an unequalled in-depth analysis and exploration of board roles and responsibilities, new, seasoned and aspiring Board Members will dramatically increase their capacity to be purposeful and fulfilled leaders, maximizing their contributions to a mission in which they believe and firmly rooted in best practices.

Instructor: Laura Otten, Ph.D., Director, The Nonprofit Center and the MS in Nonprofit Leadership, La Salle University

When: July 12, 2017 from 9 am to 4 pm

Where: Campbell Soup Worldwide Headquarters, One Campbell Place, Camden, NJ 08103

Building and Maintaining a High Performing Board or Creating a More Effective Board of Directors

This session explores the board's role in ensuring its own effectiveness, including designing the optimal board, recruiting new board members, responsibilities of officers and committee chairs, board performance appraisal and running effective meetings. You will become more adept at meeting the ongoing challenge of finding qualified board members who bring appropriate skills, temperament, expectations, and passion to your organization and then keeping them motivated and performing at peak levels. Among the goals for the class are to: learn how to conduct and apply a board profile of skill, experience, expertise and demographics; explore strategies for recruiting board candidates; develop strategies for effective board member orientation and understand effective board retention.

Instructor: Laura Otten, Ph.D., Director, The Nonprofit Center and the MS in Nonprofit Leadership, La Salle University

When: July 25, 2017 from 9 am to 4 pm

Where: Campbell Soup Worldwide Headquarters, One Campbell Place, Camden, NJ 08103

Note: The Community Foundation will also offer two additional sessions which will be announced at a later date via email and their website at www.communityfoundationsj.org.

[How to Register](#)

The Nonprofit Resilience Institute application and instructions can be found on page 5 and must be emailed to The Nonprofit Center via email to Terri Clark at clarkt@lasalle.edu by June 9, 2017

Questions?

Please contact Terri Clark

clarkt@lasalle.edu

215-951-5194



2017-18 Nonprofit Resilience Institute Application

Email Application deadline is June 9, 2017

Space is limited! Only 10 organizations will be accepted

Proposal Contact Information

Primary Contact: _____

Job Title/Position: _____

Organization: _____

Street Address: _____

City, State, Zip: _____

Phone/Fax/Email: _____

Website: _____

Organization Information

Age of organization: _____ # of full time employees: _____

of part time employees: _____ # of board members: _____

% of board members contributing to organization: _____

Annual operating budget: _____

Previous/current Campbell Soup Foundation grantee? yes _____ no _____

Previous/current Community Foundation of South Jersey grantee? yes _____ no _____

Application

Please address the following questions on a separate sheet (**maximum two pages**):

- Why is your organization interested in participating and what does it hope to achieve from participation in this program?
- What are top strategic priorities for your organization?
- What are the top two challenges or hardships your organization has encountered in the past five years?

Kindly include the name, email and phone number for all who will attend the Assessment and Life Cycles session on (date) below:

A phone number for each individual listed below must be provided in case of last minute changes/weather issues, etc.

Name

Email

Tel.

- _____ Assessment and Life Cycles*
- _____ BoardCorps: Bootcamp*
- _____ Care & Feeding of Nonprofit Board Members

Name

Email

Tel.

- _____ Assessment and Life Cycles*
- _____ BoardCorps: Bootcamp*
- _____ Care & Feeding of Nonprofit Board Members

Name

Email

Tel.

- _____ Assessment and Life Cycles*
- _____ BoardCorps: Bootcamp*
- _____ Care & Feeding of Nonprofit Board Members

*Mandatory sessions

BY _____

Sign and print name/title

Return completed email by 5 pm, *June 9, 2017* to Terri Clark, Client Services Manager, The Nonprofit Center at La Salle University, clarkt@lasalle.edu

communityfoundation
OF SOUTH JERSEY

PO Box 446

Haddonfield, NJ 08033

856-216-8150

info@communityfoundation.org

communityfoundationsj.org



1900 West Olney Avenue

Philadelphia, PA 19141

215-951-1701

nonprofitcente@lasalle.edu

lasallenonprofitcenter.org