



# CERTIFICATE IN MARKETING & COMMUNICATIONS DISCOUNT PACKAGE\*

Please submit this form only if you are using the certificate package to register and pay for all classes at one time to receive discount.

Name: \_\_\_\_\_

Job Title/Position: \_\_\_\_\_

Organization/Affiliation: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Home Telephone: \_\_\_\_\_

Business phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Certificate Program:**

Marketing & Communications: \$844

**\*Membership:** (Discount package requires current membership in The Nonprofit Center.)

Organization Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Website: \_\_\_\_\_

Select the level of membership you wish to join at:

Your Budget	BASIC	MEMBERPLUS
Under \$250,000	\$260	\$515
\$250,001-\$500,000	\$315	\$590
\$500,001-\$1M	\$420	\$740
\$1,000,001-\$2M	\$525	\$890
\$2,000,001-\$5M	\$630	\$1040
\$5M or over	\$735	\$1190
Individual Membership*	\$125	N/A

\*Individual membership is only for those who do not work for a nonprofit.

Check box if you are already a Nonprofit Center member. (Please call 215-991-3676 if you need to confirm).

For more information on the benefits of membership, please visit our [website](#).

**Please select the dates you wish to attend:**

<b>Course Name</b>	<b>Course Date(s)/Location(s)</b> <i>Please only choose one date for each session</i>				<b>Time</b>
<i>Building a Successful Marketing Program</i>	10/9/2018	Ballard Spahr	1/30/2019 (Snow date 2/8/19)	TBD	9am to 4pm
<i>Harnessing the Power of your Nonprofit's Brand</i>	11/15/2018	MMWR			9am to 4pm
<i>Effective Communications to Build Relationships, Engagement &amp; Understanding</i>	12/14/2018 (Snow date 12/20/18)	La Salle University	3/26/2019	TBD	9am to 4pm
<i>Blueprints for Communications Planning and Media Relations in a Digital World</i>	1/11/2019 (Snow date 1/17/19)	Ballard Spahr			9am to 4pm
<i>Maximizing your Website's Impact on Engagement, Donations, Marketing &amp; Branding</i>	2/12/2019 (Snow date 2/19/19)	Ballard Spahr			9am to 4pm
<i>The Art of Persuasive Nonprofit Story-Telling</i>	3/8/2019	Beneficial Bank			9am to 4pm
<i>The Power of Video Story-telling</i>	4/11/2019	Jewish Federation of Greater Phila.			9am to 12pm
<i>Designing &amp; Implementing an Effective Direct Mail Program</i>	5/2/2019	TBD			9am to 4pm
<i>Creating a Comprehensive and Strategic Approach to Digital Media</i>	5/21/2019	Ballard Spahr			9am to 4pm

(In the event that a snow date is required, the location may change)

**Please send the completed form to:**

**The Nonprofit Center  
1900 W. Olney Ave.  
Philadelphia, PA 19141**

**By email: [fennell@lasalle.edu](mailto:fennell@lasalle.edu)**

Once we have received the completed form and processed your application we will contact you by email to confirm your enrollment on the certificate and provide instructions regarding making a payment.