

Present

The 2016 Nonprofit Resilience Institute

Envision. Connect. Transform.

Enhancing Nonprofit Leadership Skills in South Jersey

- ❖ Joint Board and Executive Leadership Enhancement and Skills Development Series
- ❖ Grant Opportunities

***An Initiative in Support of Professional Development for South Jersey
Nonprofit Board Members and Executive Directors***

Recognizing that strong nonprofit executive and board leadership is key for community improvement and sustainability, the Community Foundation of South Jersey and the Campbell Soup Foundation are sponsoring the third Nonprofit Resilience Institute led by the Nonprofit Center at La Salle University's School of Business. The Institute is a dynamic, progressive series of learning experiences for teams of executive and senior staff and board members from nonprofits based in southern New Jersey. The series provides a path toward a stronger nonprofit sector in South Jersey, distinguished by leaders with: greater capacity to make strategic decisions and embrace innovation; ability to withstand challenging economic times; and the means to seize opportunities to become more sustainable and achieve greater results.

The Nonprofit Center at LaSalle University's School of Business has assembled a corps of nonprofit experts to provide interactive learning experiences that will mobilize up to four people from each of 10 different organizations to achieve greater success at every level. Nonprofit organizations that fully commit to the participation of their executive director and board members can apply for a partial grant that will help subsidize a full Day of Clarity Retreat at the cost of \$150 (\$1800 value). All classes will be held at the Campbell Soup Company World Headquarters in Camden, NJ.

What We Have to Offer You and Your Organization

A selected cohort of 10 nonprofits will participate in the following integrated programs that support executive directors, their staffs, and their boards:

- 4 exclusive Board/Executive Director leadership development trainings that will crystalize your thinking on purposeful, impactful board service
- A grantmaking process to receive up to \$1,650.00 in general operating funds

Board Leadership Training Series - Strengthen your Board

This intensive, step-by-step program will build stronger and more effective boards of directors through a series of full-day workshops. Each participating nonprofit organization must bring a team of a minimum of two, but up to four people, which includes the Executive Director and Board Chair for the **Assessment and Life Cycles** and **BoardCorps: Bootcamp™** workshops. The remaining two workshops must include the Executive Director and at least one board member, which may include the Vice Chair, Treasurer, Fundraising Committee Chair, Governance Committee Chair, Personnel Committee Chair, and/or Strategic Planning Chair. This will be the team responsible for bringing the learning back to the full board. The curriculum is as follows:

● **Assessment and Life Cycles** – presented by David Grant, former CEO, the Geraldine R. Dodge Foundation

Beginning with an assessment process, each organization will use knowledge gained to assess its starting position and move forward to improve its performance. This workshop provides a critical foundation on which the subsequent programs build. Using the concepts presented in Susan Kenny Steven's award-winning book, *Nonprofit Lifecycles*, we examine the predictable challenges that nonprofits and their board members can expect to face at different stages of organizational development. Not only will this workshop shatter your expectations and understanding of assessment, it will also provide you with invaluable tools and techniques for actually improving your work.

When: January 20, 2016 (snow dated January 21), 9 am to 4 pm

● **BoardCorps: Bootcamp**

A veteran of hundreds of presentations to nonprofit boards of every type and skill level, Dr. Laura Otten will introduce best practices in board governance, focusing on key areas of board roles and responsibilities, legal liability, fundraising, financial management, board development, strategic planning and the board/ED relationship. This acclaimed, full-day interactive experience is designed for professionals who want to maximize their board experience throughout their tenure. Through an unequalled in-depth analysis and exploration of board roles and responsibilities, new, seasoned and aspiring Board Members will dramatically increase their capacity to be purposeful and fulfilled leaders, maximizing their contributions to a mission in which they believe and firmly rooted in best practices.

Instructor: Laura Otten, Ph.D., Director, The Nonprofit Center at La Salle University's School of Business and the La Salle University MS in Nonprofit Leadership

When: February 9, 2016 (snow date February 10), 9 am to 4 pm

● **Care and Feeding of Nonprofit Board Members**

It's an ongoing challenge to find qualified board members who bring appropriate skills, temperament, expectations, and passion to your organization. And once you have them, how do you keep them motivated and content? This workshop will reveal the ongoing cycle of board assessment and development that propels healthy boards. Among the goals for the class are to: learn how to conduct and apply a board profile of skill, experience, expertise and demographics; explore strategies for recruiting board candidates; develop strategies for effective board member orientation and understand the concept of nurturing in board retention.

Instructor: Laura Otten, Ph.D.

When: March 9, 2016 (snow date March 11), 9 am to 4 pm

● **A Strategic Approach to Strategic Planning**

Every nonprofit needs a good strategic plan to serve as a roadmap for change. This class will teach you how to create a living, constituent-driven strategic plan that is a critical management tool for your board and executive leadership. The class combines lecture, peer exchange and activities in this critical and often daunting subject, to get you started on the path to a good planning process. How-to topics include: gathering stakeholder data, hiring a consultant, developing a shared vision, prioritizing strategic goals and objectives, integrating your plan into daily operations and evaluation. Bring a copy and we'll even review your current strategic plan.

Instructor: Allison Trimarco, Founder, Creative Capacity

When: April 6, 2016, 9 am to 4 pm

Operating Grants

A grant-making process will follow completion of the Nonprofit Resilience Institute, with organizations that attend all four of the Board/Executive Director programs, eligible to apply for up to \$1,650 in general operating support to apply for Memberplus Membership with The Nonprofit Center which may include a full day retreat for the organization's board of directors called a "Day of Clarity".

After the final course on April 6, every eligible nonprofit participating in the requisite number of workshops will receive general operating grant application instructions via email. Applications for the grant will be due by April 22, 2016. The grant must be used by December 31, 2016. A report on the results of the grant will be due by January 14, 2016.

How to Register

The Nonprofit Resilience Institute application and instructions can be found below and must be returned to The Nonprofit Center via email to Terri Clark at clarkt@lasalle.edu by November 30, 2015 OR mailed to Terri Clark, The Nonprofit Center at La Salle University's School of Business, 1900 W. Olney Ave., Phila., PA 19141, postmarked by November 25, 2015.

Questions: Terri Clark, 215-951-5194 or [clarkt@lasalle.edu/](mailto:clarkt@lasalle.edu)

2015-16 Nonprofit Resilience Institute Application

All sessions to take place at Campbell Soup, 1 Campbell Place, Camden, New Jersey. A phone number for each individual listed below **must** be provided in case of last minute changes/weather issues, etc.

Proposal Contact Information

Primary Contact: _____

Job Title/Position: _____

Organization: _____

Street Address: _____

City, State, Zip: _____

Phone/Fax/Email: _____

Website: _____

Organization Information

Age of organization: _____

of full time employees: _____

of part time employees: _____

of board members: _____

% of board members contributing to organization: _____

Annual operating budget: _____

Previous/current Campbell Soup Foundation grantee? yes_____ no_____

Previous/current Community Foundation of South Jersey grantee? yes_____
no_____

Registrants (maximum of 4 per session):

January 20, 2016 Assessment and Life Cycles

Presented by David Grant, former CEO, the Geraldine R. Dodge Foundation

Name and Title

Email Phone number

Name and Title

Email Phone number

Name and Title
Email Phone number

Name and Title
Email Phone number

February 9, 2016 BoardCorps: Bootcamp

Instructor: Laura Otten, Ph.D., Director, The Nonprofit Center at La Salle University's School of Business and the La Salle University MS in Nonprofit Leadership

Name and Title
Email Phone number

Name and Title
Email Phone number

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Email Phone number

Name and Title
Email Phone number

March 9, 2016 Care and Feeding of Nonprofit Board Members

Instructor: Laura Otten, Ph.D.

Name and Title
Email Phone number

Name and Title
Email Phone number

Name and Title
Email Phone number

Name and Title
Email Phone number

April 6, 2016 A Strategic Approach to Strategic Planning

Instructor: Allison Trimarco, Founder, Creative Capacity

Name and Title
Email Phone number

Name and Title

Email Phone number

Name and Title
Email Phone number

Name and Title
Email Phone number

APPLICATION PROCEDURE

Please address the following questions on a separate sheet (**no more than two pages**):

- Why is this organization interested in participating and what does it hope to achieve from participation in this program?
- What are the top three strategic priorities for your organization over the next five years?
- What are the top two challenges or hardships your organization has encountered in the past five years? How has your organization overcome them and/or is currently dealing with them?

Organization hereby confirms by signing below, that executive director and board chair or vice-chair of the organization will attend the Board Leadership Training. Priority is given to organizations based on the level of commitment to attending the full slate of sessions.

Organization: _____

By (signature): _____

Name: _____ Title: _____

**Return completed form via email by 5 pm, November 30, 2015 to:
Terri Clark, Client Services Manager, The Nonprofit Center at La Salle University's
School of Business, clarkt@lasalle.edu**



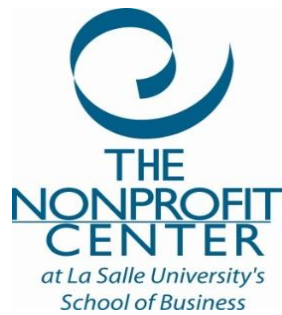
Mailing Address: PO Box 446

Haddonfield, NJ 08033

Tel: 856-528-3385

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