



## CERTIFICATE IN MARKETING & COMMUNICATIONS DISCOUNT PACKAGE\*

Please submit this form only if you are using the certificate package to register and pay for all classes at one time to receive discount.

Name: \_\_\_\_\_  
Job Title/Position: \_\_\_\_\_  
Organization/Affiliation: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Home Telephone: \_\_\_\_\_  
Business phone: \_\_\_\_\_  
E-mail: \_\_\_\_\_

### **Certificate Program:**

Marketing & Communications: \$870

**\*Membership:** (Discount package requires current membership in The Nonprofit Center.)

Organization Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Website: \_\_\_\_\_

Select the level of membership you wish to join at:

Your Budget	BASIC	MEMBERPLUS
Under \$250,000	\$260	\$515
\$250,001-\$500,000	\$315	\$590
\$500,001-\$1M	\$420	\$740
\$1,000,001-\$2M	\$525	\$890
\$2M - \$5M	\$630	\$1040
Over \$5M	\$735	\$1190
Individual Membership*	\$125	N/A

\*Individual membership is only for those who do not work for a nonprofit.

Check box if you are already a Nonprofit Center member. (Please call 215-991-3676 if you need to confirm).

For more information on the benefits of membership, please visit our [website](#).

**Please select the dates you wish to attend:**

Course Name	Course Date(s)/Location(s) <i>Please only choose one date for each session</i>				Time
<i>Building a Successful Marketing Program</i>	10/15/2015	International House	2/23/2016 (Snow date 3/1/16)	The Historical Society of Pennsylvania	9am to 4pm
<i>Effective Communications to Build Relationships, Engagement &amp; Understanding</i>	11/18/2015	Duane Morris	3/30/2016	International House	9am to 4pm
<i>Developing a Communications Plan</i>	12/4/2015 (Snow date 12/11/15)	Schnader Harrison Segal & Lewis			9am to 4pm
<i>Nonprofit Branding on a Shoestring</i>	1/20/2016 (Snow date 1/29/16)	Children's Literacy Initiative			9:30am to 12:30pm
<i>Best Practices in Social Media: Suite (Facebook; Twitter; LinkedIn; Blogs)</i>	FB, 2/2/16; LI, 2/16/16; T, 3/1/16; Blogs, 3/15/16	All webinars			12:00pm to 1:30pm
<i>The Essentials of Media Relations in a Digital World</i>	3/4/2016 (Snow date 4/1/16)	Beneficial Bank			9am to 4pm
<i>The Art of Persuasive Nonprofit Story-Telling</i>	4/8/2016	Beneficial Bank			9am to 4pm
<i>Designing &amp; Implementing an Effective Direct Mail Program</i>	4/15/2016	Schnader Harrison Segal & Lewis			9am to 4pm
<i>Telling your Nonprofit's Story via Video</i>	5/12/2016	Jewish Federation of Greater Philadelphia			9:30am to 12:30pm
<i>Maximizing the Impact of your Website on Marketing and Fundraising</i>	5/18/2016	La Salle University – Montgomery County Campus			9am to 4pm

**Please send the completed form to:**

**The Nonprofit Center at La Salle University's School of Business  
1900 W. Olney Ave.  
Philadelphia, PA 19141**

**By fax: 215-991-2967 By email: [fennell@lasalle.edu](mailto:fennell@lasalle.edu)**

Once we have received the completed form and processed your application we will contact you by email to confirm your enrollment on the certificate and provide instructions regarding making a payment.