



CERTIFICATE IN MARKETING & COMMUNICATIONS DISCOUNT PACKAGE*

Please submit this form only if you are using the certificate package to register and pay for all classes at one time to receive discount.

Name: _____
Job Title/Position: _____
Organization/Affiliation: _____
Street Address: _____
City, State, Zip: _____
Home Telephone: _____
Business phone: _____
E-mail: _____

Certificate Program:

Marketing & Communications: \$917

***Membership:** (Discount package requires current membership in The Nonprofit Center.)

Organization Address: _____
City, State, Zip: _____
Website: _____

Select the level of membership you wish to join at:

Your Budget	BASIC	MEMBERPLUS
Under \$250,000	\$260	\$515
\$250,001-\$500,000	\$315	\$590
\$500,001-\$1M	\$420	\$740
\$1,000,001-\$2M	\$525	\$890
\$2,000,001-\$5M	\$630	\$1040
\$5M or over	\$735	\$1190
Individual Membership*	\$125	N/A

*Individual membership is only for those who do not work for a nonprofit.

Check box if you are already a Nonprofit Center member. (Please call 215-991-3676 if you need to confirm).

For more information on the benefits of membership, please visit our [website](#).

Please select the dates you wish to attend:

Course Name	Course Date(s)/Location(s) <i>Please only choose one date for each session</i>				Time
<i>Building a Successful Marketing Program</i>	10/27/2016	Buchanan, Ingersoll & Rooney	3/10/2017	TBD	9am to 4pm
<i>Nonprofit Branding on a Shoestring</i>	11/18/2016	Beneficial Bank			9am to 4pm
<i>Developing a Communications Plan</i>	12/9/2016 (Snow date 12/15/16)	Beneficial Bank			9am to 4pm
<i>Effective Communications to Build Relationships, Engagement & Understanding</i>	1/10/2017 (Snow date 1/18/17)	The Historical Society of Pennsylvania	6/16/2017	TBD	9am to 4pm
<i>Best Practices in Social Media: Suite (Facebook; Twitter; Blogs, Writing for the Web)</i>	FB, 1/17/17; T, 1/31/17; Blogs, 2/14/17; WftW, 2/28/17	Webinars			12:00pm to 1:30pm
<i>Designing & Implementing an Effective Direct Mail Program</i>	3/24/2017	Beneficial Bank			9am to 4pm
<i>The Essentials of Media Relations in a Digital World</i>	4/28/2017	Beneficial Bank			9am to 4pm
<i>The Art of Persuasive Nonprofit Story-Telling</i>	5/12/2017	TBD			9am to 4pm
<i>Telling your Nonprofit's Story via Video</i>	6/6/2017	Jewish Federation of Greater Philadelphia			9:00am to 12:00pm
<i>Maximizing the Impact of your Website on Marketing and Fundraising</i>	6/22/2017	TBD			9am to 4pm

Please send the completed form to:

**The Nonprofit Center
1900 W. Olney Ave.
Philadelphia, PA 19141**

By fax: 215-991-2967 By email: fennell@lasalle.edu

Once we have received the completed form and processed your application we will contact you by email to confirm your enrollment on the certificate and provide instructions regarding making a payment.