



## IN THE BUSINESS OF NONPROFITS

### Certificate in Nonprofit Management

The Certificate in Nonprofit Management provides you with a diverse and well-balanced knowledge of nonprofit administration and operation. The broad-based curriculum includes board development, communications, financial management, fundraising, human resources and supervision, program evaluation, and strategic planning. It is especially valuable to new executive directors, senior management on the leadership track, as well as those who wish to refresh their knowledge to be completely confident in their diversity of skills and comprehension.

This Certificate is worth 5.7 Continuing Education Units from the La Salle University School of Business, 57 CFRE Points and requires nine full day and one ½ day courses. The table below only provides the date, instructor, and rates for each course.

In 2014-2015, The Nonprofit Center is offering its ten classes in all the fundamentals of nonprofit management and it's Certificate in Nonprofit Management at a number of locations, Center City Philadelphia, Bucks County, and Montgomery County locations.

Course Name	Course Date(s)		Time	Instructor	Member Rate	Non-Member Rate
	Please only choose one date for each session					
<i>Nonprofit Management 101</i>	9/23/2014	1/21/2015	9 am to 4 pm	Otten	\$129	\$159
<i>Fundamentals of Fundraising</i>	10/2/2014	1/28/2015	9 am to 4 pm	Trimarco	\$129	\$159
<i>Building a Successful Marketing Program</i>	10/10/2014	2/6/2015 7/2015*	9 am to 4 pm	TBA	\$129	\$159
<i>Foundations of Financial Management</i>	10/23/2014	2/12/2015	9 am to 4 pm	Kauffman	\$129	\$159
<i>Best Practices Guide in Effective Board Governance</i>	11/7/2014	3/11/2015 7/2015*	9 am to 4 pm	Otten	\$129	\$159
<i>Creating and Mastering a Successful Leadership Style</i>	11/19/2014	2/25/2015	9 am to 12 pm	Otten	\$69	\$75
<i>Fundamentals of Human Resources</i>	12/4/2014	3/5/2015	9 am to 4 pm	von Culin	\$129	\$159
<i>Effective Communications to Build Relationships</i>	12/10/2014	4/1/2015	9 am to 4 pm	Texter	\$129	\$159
<i>Keys to Successful Strategic Planning</i>	2/4/2015	4/8/2015	9 am to 4 pm	Kelley	\$129	\$159
<i>Evaluating the Impact of your Programs</i>	2/18/2015	4/22/2015	9 am to 4 pm	Kelley	\$129	\$159

\*Check website in March for date of July workshop

For more information about locations, instructors' bios, course descriptions, and other information, please visit our website at <http://www.lasalleprofitcenter.org/educational/workshops> or contact us at 215-951-1701.



LAURA SOLOMON  
AND ASSOCIATES